

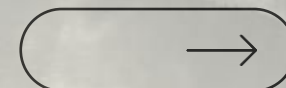
02/09/2026

Water Resilience Lab

Arno Basin

**Transforming one of Italy's most iconic river basins
into a model of regeneration and resilience.**

Alessandro Leonardi, CEO, Etifor | Valuing Nature



KERING WATER POSITIVE STRATEGY

THREE MAIN PILLARS

AVOID & REDUCE

Water-Positive Stewardship Program

Elevating water stewardship and collaborating with strategic suppliers to promote water efficiency and improve quality and quantity of water.

REGENERATE

Water-Positive Raw Materials

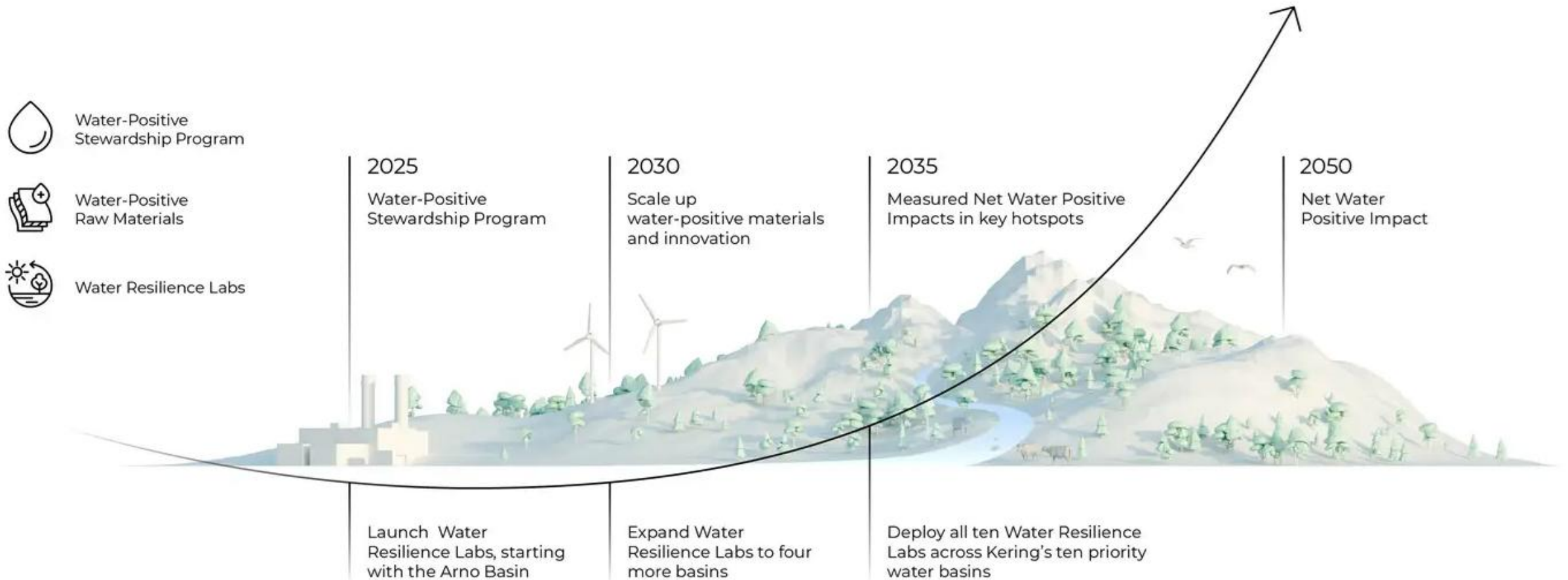
Centering Kering's raw material sourcing on materials which alleviate pressures on nature and water (recycled, innovations, etc.) and from regenerative agriculture leading to reducing pollution and replenishing water sheds in a quantifiable way.

TRANSFORM

Water Resilience Labs

Developing healthy freshwater ecosystems with local stakeholders in water-stressed hotspots and quantifying the regeneration and replenishment within each of our 10 priority water basins thanks to a Climate-Nature-Water nexus approach.

KERING WATER POSITIVE STRATEGY



WHO IS INVOLVED

Founders

 The Kering logo features the word "KERING" in a bold, black, sans-serif font. Below the text is a stylized graphic of a flower or leaf with a heart shape in the center.	 The EtiFor logo consists of a circular emblem containing a stylized lowercase "ef" monogram. To the right of the emblem, the text "ETI FOR" is written in a bold, black, sans-serif font, with vertical bars separating the letters. Below this, the phrase "valuing nature" is written in a smaller, lowercase, sans-serif font.	 The Conservation International logo features the words "CONSERVATION" and "INTERNATIONAL" stacked vertically in a bold, black, sans-serif font. To the right of the text is a circular emblem with a blue outer ring and a green horizontal bar at the bottom.
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A science-based project, with a multi-stakeholder approach



**WATER
RESILIENCE
COALITION**



Science-led diagnosis

A rigorous hydrological, ecosystem and socio-economic diagnosis has identified exactly where to intervene to maximise impact.



Architecture of collective action

No single actor can solve this challenge alone. The Lab pools resources, expertise and capital across agriculture, fashion, tourism, finance and the public sector.



Reduced risk through public alignment

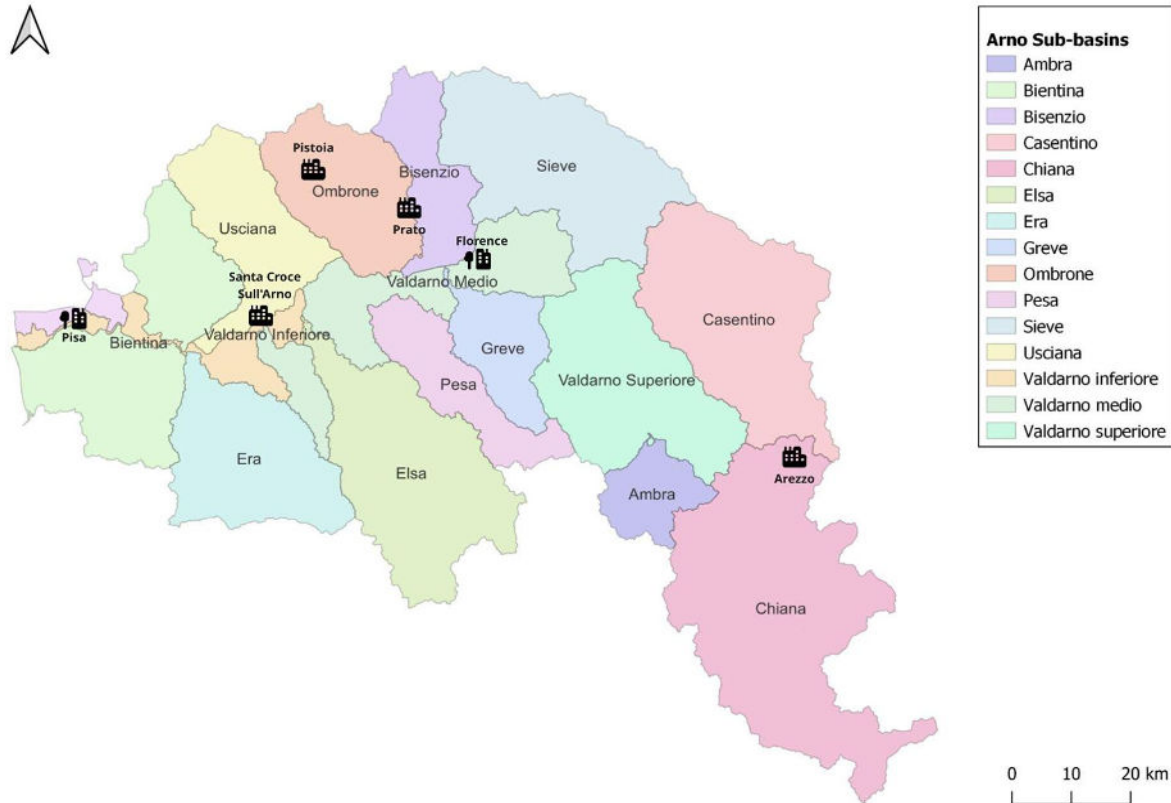
Integration with regional water management plans removes regulatory bottlenecks and unlocks opportunities for *blended finance*.



An international model

Launched as a pilot project in the Arno basin. The first partners are defining a replicable model of nature-positive water resilience at a global level.

Enabling co-investment in the basin's 6 highest-risk hotspots



1

Santa Croce

Floods + poor water quality + seasonal scarcity

2

Prato / Pistoia

Flash floods + pollution load

3

Middle Valdarno

Floods + soil and water pollution

4

Arezzo

Pollution load + ecological degradation

5

Lower Valdarno

Low water availability + poor ecological function

6

Pisa / Era Basin

Floods + poor ecological integrity

Selecting investments from a project pipeline



Prato / Pistoia — Ombrone / Bisenzio

4 retention basins for water collection and enrichment planting

~8,000 m³/year

Open for funding



Villa Petriolo, Santa Croce sull'Arno

Restoration of upstream wetlands and woodland; drainage water management

~3,000 m³/year

Partially funded



Altopascio, Lake Sibolla — Usciana

Restoration of wetlands and riparian areas with phytoremediation

~1,000 m³/year

Open for funding



Pisa — Era Basin

Reforestation and enrichment planting

Impact under assessment

Partially funded

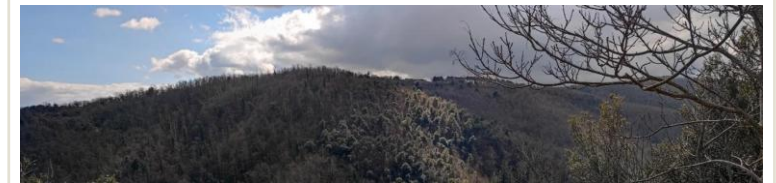


Pistoia, Pescia river — Usciana

Urban reforestation for flood protection

~700 m³/year

Open for funding



Arezzo plain — Chiana

Riparian buffer restoration with invasive species removal and planting

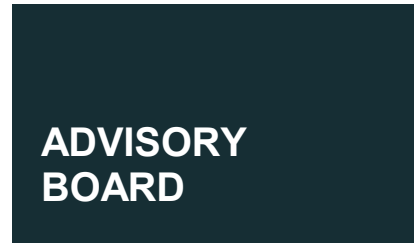
Impact under assessment

Open for funding

How the Lab is structured



Recommendations,
priorities & strategy



Direction



Design + delivery



Where it lands

**Coalition
representatives**

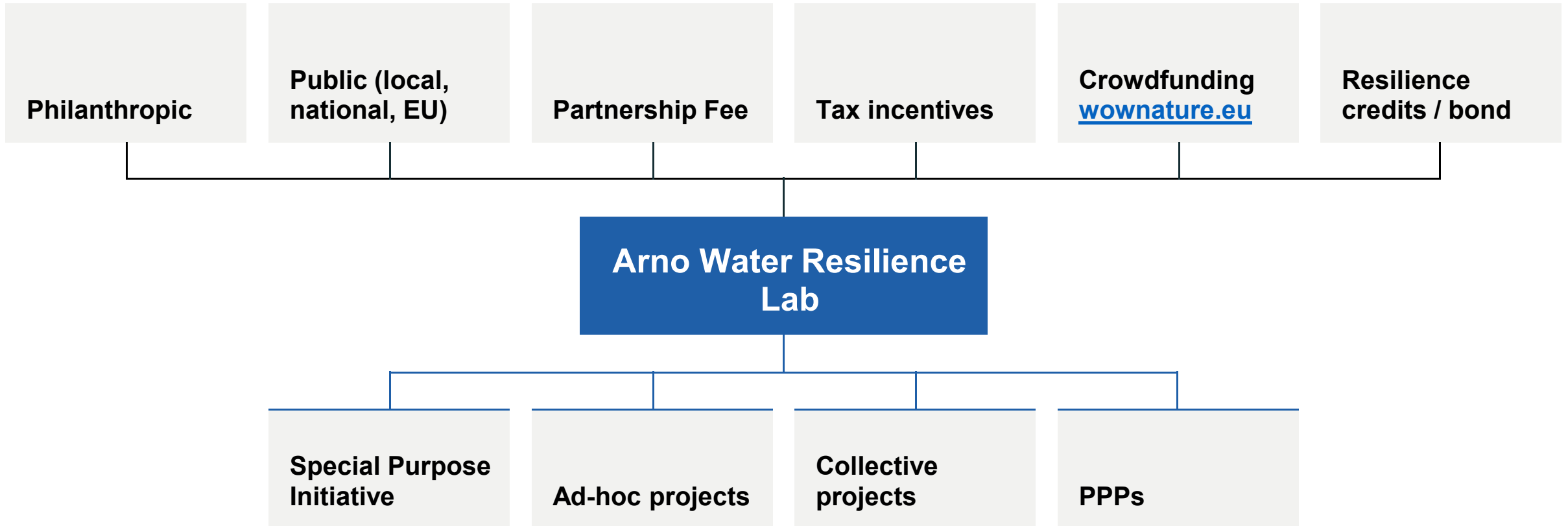
Founders

Public authorities

A clear decision-making
architecture, from strategic
direction down to on-the-
ground projects.

ARNO WATER RESILIENCE LAB: FUNDING MODEL

A mosaic of financial instruments to drive transformation



With impacts measured and guaranteed by international standards and frameworks

GOVERNANCE

CEO Water Mandate

An initiative of the UN Secretary-General and the UN Global Compact for the sustainable management of water resources worldwide.

MITIGATION

SBTN & LEAP Framework

SBTN: science-based targets for biodiversity and water. TNFD (LEAP): proactive management of nature-related risks.

METRICS

Volumetric Water Benefit Accounting

A methodology for measuring the value of water management activities, aligned with the Sustainable Development Goals (SDG 6).

STEWARDSHIP

Alliance for Water Stewardship (AWS)

An international standard for the responsible and collective use of water through a single shared framework.

And we are already scaling...

LOMBARDY REGION

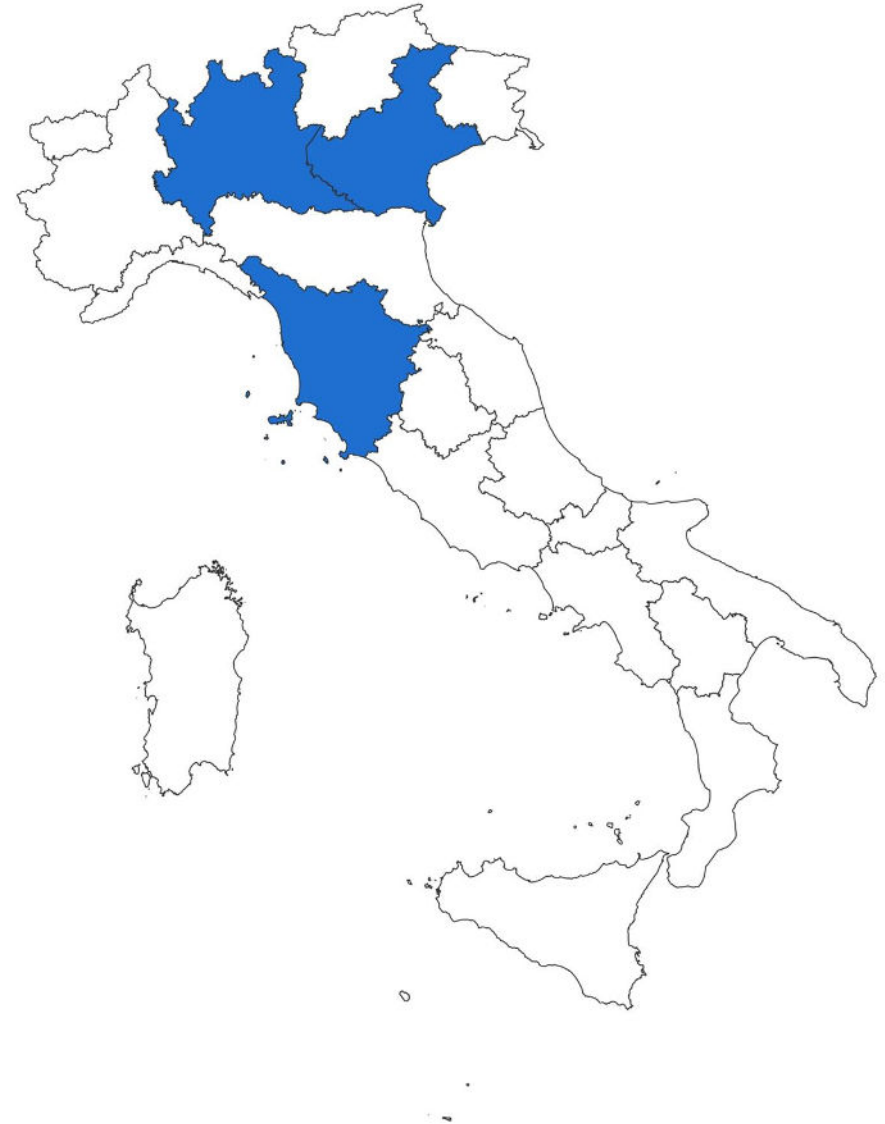
Lombardy Water Resilience Initiative

VENETO REGION

VIACQUA - Water Credit Scheme

TUSCANY REGION

Arno Water Resilience Lab



YEREVAN, ARMENIA

Join us at COP17

21-29 October 2026

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OCTOBER
13:00-14:00

From Fragmented Instruments to Connected Infrastructure: Building Europe's Nature Finance and Governance Landscape

● The Netherlands Pavilion

22

OCTOBER
10:00-11:00

From Nature-based Solutions to Investable Water Landscapes Using Ecosystem Service Valuation to Build Better Business Cases, Public-Private Partnerships and Water Resilience

● The Netherlands Pavilion

23

OCTOBER
09:00-10:30

Closing the Capacity Gap: Scaling TNFD Readiness in Developing Markets

● Holiday Inn Yerevan - Republic Square

23

OCTOBER
12:00-13:00

From Risk Management to Collective Action: Multifunctional Interventions for Water and Biodiversity Nexus in Watersheds

Territorial perspectives from Italy, the UK, and France

● Subnational Governments Hub

24

OCTOBER
10:00-10:45

Business and Biodiversity Platforms & Initiatives: Scaling Private Sector Action for Transformative Change

● Business and Finance Hub

26

OCTOBER
09:00-10:00

Public Procurement as a Biodiversity Lever: True Cost Accounting and True Pricing in Food Systems

● The Netherlands Pavilion

27

OCTOBER
12:30-13:30

Freshwater Targets in Practice: Collective Action and New Financing Models at Basin Scale

● Nature Positive Pavilion

29

OCTOBER
09:00-10:30

Reconnecting with our Lost Rivers

● IUCN Pavilion



Alessandro Leonardi

CEO & co-founder Etifor | Valuing Nature

**Let's meet
in Yerevan**

COP17 YEREVAN | ETIFOR

Let's connect in Yerevan



Scan to connect with Etifor

Scan to Connect

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